



SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN

Approved by AICTE, Ministry of Education, Government of India
Recognized by UGC under Section 2 (f) of the UGC Act, 1956
Affiliated to Rajasthan Technical University, Kota



THE ONLY AFFILIATED TECHNICAL
INSTITUTE IN RAJASTHAN WITH
3.67 CGPA ON 4 POINT SCALE



2017-18 | 2018-19
2019-20 | 2020-21
2021-22 | 2022-23



DEPARTMENT OF MANAGEMENT STUDIES

BROCHURE 2023-24

THE INSTITUTE

Swami Keshvanand Institute of Technology, Management & Gramothan (SKIT) inspired from the preaching of Swami Keshvanand, was established in the year 2000 by Technocrats and Managers Society of Advanced Learning. The promoters firmly believed in the gospel of educating the rural women folk so that the essence of their learning can be cultivated into their children's lives to improve the scenario in rural areas. In order to fortify the same, they leaped forward to establish MRM Public School in Nirwana village of Sri Ganganagar district of Rajasthan in the year 1992. Pursuing the vision of the Great Saint Swami Keshvanand, who devoted his life for the cause of education and the uplift of the rural folk, the promoters added "Gramothan" to the name of the institute not only to epitomize his vision but also to extend their efforts to explore the use of engineering education for innovations for improving the scenario for the rural community.

Today, the institute is recognized as one of the centres of academic excellence in the Northern India. The Institute is affiliated to Rajasthan Technical University, Kota for offering

Post-Graduate and Graduate Courses in Engineering and Management. Our sister institution Swami Keshvanand Institute of Pharmacy (SKIP) is affiliated to Rajasthan University of Health Sciences for offering Graduate Course in Pharmacy. Located in the Pink City, Jaipur, which is a blend of traditional history and modern outlook, SKIT is surrounded by a rich green landscape and aesthetic elegance of arches. The vibrant pursuit of knowledge by the young aspirants makes the environment serene, pleasant and dynamic. SKIT is putting in efforts for making industry ready engineers and managers through effective Industry-Institute Interface.

Apart from the University curriculum, SKIT also pursues activities for research and development in various fields. Students joining the institute share the box full of opportunities for professional and personal development through an environment of practical orientation, industrial interaction and student led activities which help the students develop good communication skills, integrated personality and greater competitive spirit.

OUR VISION

To promote higher learning in advanced technology, management skills and industrial research to make our country a global player.

OUR MISSION

To promote quality education, training and research in the field of engineering & management by establishing effective interface with industry and to encourage faculty to undertake industry sponsored projects for the students.

OUR QUALITY POLICY

We are committed to 'achievement of quality' as an integral part of our institutional policy by continuous self-evaluation and striving to improve ourselves.

"INSTITUTE WOULD PURSUE QUALITY IN:"

- All its endeavors like admissions, teaching-learning processes, interaction, research & development, continuing education and consultancy.
- Functional areas like teaching departments, training and placement cell, library, administrative office, accounts office, hostels, canteen, security services, transport, maintenance section and all other services.

RECOGNIZED AS
"CENTER OF
EXCELLENCE" IN
RESEARCH
FIELDS OF
INTERNET OF
THINGS AND
TRANSPORTATION
RESEARCH BY
RTU, KOTA 2021

4TH POSITION IN
INDIA AND 1ST
POSITION IN
RAJASTHAN IN
OUTSTANDING
COLLEGES OF
EXCELLENCE
2021
BY COMPETITION
SUCCESS REVIEW

"AA"
RATING
BY NPTEL
FOR
JAN-DEC
2021

EXCELLENCE
PLACEMENT
AWARD
(2019-20)

A++
GRADE BY
NAAC

RANKED NO.1
ENGINEERING
COLLEGE IN
RAJASTHAN BY
RAJASTHAN
TECHNICAL
UNIVERSITY
(RTU), KOTA
2017-18, 2018-19
2019-20, 2020-21
2021-22, 2022-23

AAA+ RATING
IN INDIA'S
BEST
ENGINEERING
COLLEGES
2022 BY
CAREERS 360

AA"
RATING
BY NPTEL
FOR
JAN-APR
2022

THE INSTITUTE AT A GLANCE

ACADEMIC & ADMINISTRATION

- Well qualified & experienced faculty members from IITs/ NITs
- Effective teaching pedagogy
- Outcome Based Education for all Programmes
- Labs designed for learning beyond RTU syllabus
- Research and Development Labs
- Regular workshops and conferences in all departments
- Industry Academia Interface Lab
- Nodal Centre for Virtual Lab in association with IIT Delhi
- Remote Centre of IIT Bombay for conducting workshop for teachers & students
- Digital Library
- Local Chapter of SWAYAM NPTEL
- Member of National Digital Library
- Academic and Management Council
- Ragging & Tobacco Free Campus
- Vigilant Proctorial Board for a highly disciplined academic atmosphere
- Women Grievance Redressal Cell & Other Important Committees
- Fee as approved by State Government
- Invitees from IITs and NITs
- Cisco Webex Training - Online Class Platform
- Centers of Excellence & Research Centers

PROFESSIONAL SKILLS

- Microsoft Edu Cloud Partner
- Infosys Campus Connect Advanced Partner
- IBM Centre of Excellence - IBM SkillsBuild
- Skill Development Cell
- SRIJAN Incubation & Start-up Cell
- Soft Skills training for students
- Personality Grooming through GD's and Mock Interviews
- Communication labs equipped with SANAKO & SNET Software
- Toastmasters Club
- Topaz - Entrepreneurship Cell
- Special Training Sessions for GATE Examination
- Campus Recruitment Training (CRT) Programme
- Specialized Internship Programmes
- In-house Industrial and Professional Training
- Training Center of BOSCH & GENUS

INFRASTRUCTURE

- State-of-the-art infrastructure
- Lush green campus spread over 13 acres, surrounded by JDA approved residential colonies with serene environment, smart buildings, STP and Rain Water Harvesting Plants
- Separate air-cooled hostel facility for boys & girls
- Indoor & Outdoor sports facilities like Basketball, Football, Tennis (Clay Court, Synthetic Turf), Cricket, Volleyball, Badminton etc.
- Separate gymnasium facility for boys & girls
- Open gymnasium for students / visitors
- Well stocked hygienic cafeterias for healthy & nutritious meals
- A fleet of college buses covering every nook and corner of the city
- Wi-Fi enabled campus with Internet bandwidth of 1Gbps
- Central computing facility for online exams, training and recruitment drives
- Smartly designed and well equipped seminar halls
- ICT enabled Classrooms
- ICT enabled Digital Studios for online learning & teaching
- Auditorium with digital facilities having a seating capacity of approximately 850 people
- Barrier free environment for disabled person
- Fire Safety Measures Installed
- Water Conservation Practices
- Internal and External Audits for Green, Energy and Environment

OTHER FACILITIES

- Institutional Repository of Video Lectures, Notes & e-books on D-Space
- ERP for Academic Management & Support Services
- 24 hrs ATM of SBI/Indusind Bank/Bank of Baroda
- Fully Air-conditioned Library open from 8.00 am to 8.00 pm
- Power Backup Facility (520 kVA)
- Prompt Medical Assistance & regular visits by doctors
- Photocopy, stationery, general and book store
- 24 hrs CCTV Surveillance
- Laundry Facility
- Sanitization Panel/ Thermal Scanning for Protection against Covid 19 infection

900 kW (400 kW ROOFTOP & 500 kW CAPTIVE SOLAR POWER PLANTS)

SKIT is the first total green campus in Rajasthan. The solar PV Plant will annually generate nearly 14 lakh units of electricity cutting 1150 tons of CO₂ emissions that shall contribute towards saving nearly 34000 trees annually.

MESSAGE FROM THE CHAIRMAN



Surja Ram Meel

“Patience, Persistence and Perspiration make an unbeatable combination for success.” - Napoleon Hill.

The aim of SKIT is to achieve global leadership in human development & excellence in education. With a vision to train and transform young professionals into responsible citizens engaging themselves for the betterment of the society, SKIT has come a long way from being an ordinary engineering college to being the No.1 engineering college in Rajasthan. We believe in lifelong learning & training. Our objective is to impart professional education by nurturing innovative thinking and imparting professional ethics and consciousness in an integrated manner. Being an integral part of the dynamic research community, SKIT focuses on designing engineering and management programs that instill leadership and teamwork, and carries a global appeal. The undergraduate, postgraduate and Ph.D. programs are regularly revised to comply with global technical developments and market demands. A good educational institution strives continuously for sustenance and enhancement of quality in every field of its activity. SKIT fraternity works diligently to realize its mission of providing the best learning, teaching and research opportunities to students and academicians alike. SKIT has been able to create a niche of its own and become the most preferred institute in the north western region of the country. It stands as a humble spectacle where tradition meets vogue, aspiration meets inspiration and regional excellence defines global benchmarks. I wish a very bright future for the faculty and students of SKIT.

MESSAGE FROM THE DIRECTOR



Jaipal Meel

SKIT has made a remarkable progress since its inception. As you are aware it has already established itself as no. 1 technological institute in Rajasthan & also stands amidst the top ranking institutes of the country. The institution is known for its quality and excellence. It possesses a state of art infrastructure with equipped laboratories, well stocked library and highly qualified faculty. In addition to developing excellent scientific and engineering skills, it endeavors to inculcate in its students ethical values in order to make them socially responsible citizens. SKIT has expanded its outreach to industry and the best academic institutions in the country by entering into active collaborations with them. Research collaboration is not an additional feather in our cap but an integral part of our growth strategy. We have made a mark for ourselves but there is a long way to go. I am sure, with the active cooperation of all our stakeholders, students, faculty, staff, employees, collaborators, parents of the students, governmental organizations, media and public at large, we will be able to fulfill the motto of SKIT. I wish a very bright future for the faculty and students of SKIT.

MESSAGE FROM DIRECTOR (ACADEMICS)



Dr. S. L. Surana

With the advancements happening across the globe, it has become imperative that stress should be laid on the implementation of post-theoretical learning. SKIT, in this regard, is an institution which spares no effort in harnessing the best facet of a student persona. We lay a strong emphasis on developing problem-solving skills and making fundamentals clear which can help in building a solid foundation for the students during their years of stay in college and will also be instrumental not only in providing job opportunities but also to perform better in jobs. It may be proudly recorded that since its inception, our initiatives in this direction have been constantly strengthened. With a vision to keep ourselves in sync with the latest interdisciplinary advancements in the field of research, SKIT ventured into the publication of its in-house research journal, THE SKIT RESEARCH JOURNAL. The values of discipline, integrity of thought, commitment towards achieving goals, accountability for every success and failure and a high sense of contributing to excellence are the essential tenets of SKIT. The recent record of our students placed with several companies of repute asserts our success story. At the beginning of this new academic session, we aspire to keep the same spark alive and reach greater and farther horizons of success.

I wish a very bright future for the faculty and students of SKIT.



MESSAGE FROM THE REGISTRAR



Rachna Meel

Today, the role of education has spread its domains to not just pursuing academic excellence but also to motivate and empower students to be lifelong learners, critical thinkers, and productive members of an everchanging global society. At SKIT, our approach to learning is student centric- encouraging learning and inculcating a scientific temper and a spirit of free enquiry. The talents, skills, and abilities of each student need to be identified, nurtured, and encouraged so that he / she is able to reach greater heights. Students need to be provided with a platform to think, express, and exhibit their skills. It is necessary to empower them to negotiate several issues that confront them. By converting every individual into a self-reliant and independent citizen, the institute provides an amalgam of scholastic and coscholastic activities. No wonder, a student harnessed in such an atmosphere has every hope and possibility of becoming a responsible, balanced and a mature adult and is able to contribute and to shoulder responsibilities of society. At SKIT, our approaches to learning are child centric, encouraging learning and inculcating a scientific temper and a spirit of free enquiry.

MESSAGE FROM THE PRINCIPAL



Dr. Ramesh Kumar Pachar

In this era of globalization and liberalization, there are a lot of challenges, but the latest advances in technology and communication have provided a significant impetus to designing and delivering innovative ways of learning. Distance learning and virtual education have proved to be a panacea in converting thousands of hitherto wasted human potential into useful, skillful, employable citizens. At institute level, we are constantly making efforts in order to create opportunities in various fields by incorporating latest specialties of learning, which would cater to the critical needs of the industry and economy. We foresee a close interaction among the universities, industries, business houses and association in modeling the content and skills. We are aware of the needs of our country to make it knowledge based super power in the years to come. With this in view, we have stepped in to meet the present day academic milieu for the student community. I am confident that we as an institute will develop ourselves to grow and fit in the global fabric.

MESSAGE FROM THE HEAD



Dr. Ona Ladiwal

It's a matter of great pride to welcome you all to Department of Management Studies (DMS), at SKIT that has made significant contributions to the development of management education. Our MBA programme aims at developing future managers well equipped with professional, managerial and business skills in order to make a mark for themselves in the industry. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) Degree course affiliated to Rajasthan Technical University, Kota. Besides providing quality education, the Department prepares the students for facing the forthcoming challenges of the corporate world through various effective steps in the campus and through constant interface with industry. The department has a pool of well qualified and experienced core faculty members and also actively involved other outside eminent visiting faculty. From time to time, various seminars, workshops and entrepreneurial activities are organized to provide better learning opportunities to the students. Our special focus is on individual development of each student through "Purposeful Regular Obtainable Measurable Individually focused Success oriented Engagement (PROMISE)". This programme is well designed covering all important aspects of total development of students and spread over all four semester effectively and to be suitably guided and monitored by each Faculty Mentor under Mentor-Mentee Programme. The department has recognized as research center by the RTU, Kota which gives a new area for research and development to the budding researchers. Summer internship to the students occupies top priority of the department, which facilitates the students to learn from real work situations. Similarly, SKIT also provides assistance for effective placement of the students. We, on behalf of DMS, Swami Keshvanand Institute of Technology, Management and Gramothan welcomes all our coming students and assure them for a purposeful learning along with overall focused individual development.

I welcome you to experience this journey of learning with us...





BOARD OF GOVERNORS

Shri Surja Ram Meel Chairman

Shri Anil Bafna Vice Chairman

Shri Jaipal Meel, Director, SKIT, Jaipur Member

Dr. S. L. Surana, Director (Academics), SKIT, Jaipur Member

Mrs. Rachna Meel, Registrar, SKIT, Jaipur Member

Dr. Ramesh Kumar Pachar, Principal, SKIT, Jaipur Member Secretary

Dr. S. K. Calla, Ex. CMD RRVNL Member

Dr. Anil Chaudhary, Professor, Faculty Member of SKIT, Jaipur Member

Ms. Gloria Joseph, Assistant Professor, Faculty Member of SKIT, Jaipur Member

Nominee of the State Government-Director of Technical Education (Ex-Officio) Member

Dr. Deepak Bhatia, HVC Nominee of the Rajasthan Technical University, Kota Member

Industrialist/technologist/educationist from the region nominated by the State Govt. Member

DEPARTMENT OF MANAGEMENT STUDIES

OUR VISION

To become a leading Department of Management through continuous learning, innovation, training and research.

OUR MISSION

M1- Create a conducive environment of quality education and skill enhancement for holistic development.

M2- To inculcate a culture of innovation and entrepreneurship.

M3- To nurture responsive ethical leaders sensitive to environment and society.



PROGRAM OUTCOMES

Programme Outcomes are meant to achieve the desired change that a student should reflect at the end of the programme. Every student should reflect:

1. Apply knowledge of management theories and practices to solve business problems.
2. Foster Analytical and critical thinking abilities for data-based decision making.
3. Ability to develop Value based Leadership ability.
4. Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
6. Ability to engage in independent and life-long learning in the context of managing unpredictable societal and global issues.

PROGRAM EDUCATIONAL OBJECTIVES (PEOS)

The educational curriculum at the Department of Management Studies at SKIT M&G, Jaipur will be able to produce graduates who will be:

PEO1: Suitable for employment, venturing into own business enterprise or pursuing higher studies.

PEO2: Capable managers with the requisite knowledge, Skills and attitudes in strategic management.

PEO3: Responsible citizens, competent leaders, good team leaders, good human beings and ethical managers.

PROGRAM SPECIFIC OUTCOMES (PSOS)

The graduates of the MBA program of the SKIT are expected to attain the following Program Specific outcomes:

PSO1: The ability to employ innovative career paths to acquire entrepreneurial traits to evaluate and manage their own business successfully.

PSO 2: To work successfully as a Professional with requisite skill set in the area of Marketing/ Finance/ Human Resource/ Information Systems/ Operations & supply Chain/ Business Analytics.

ABOUT DEPARTMENT OF MANAGEMENT STUDIES

SKIT in its endeavor to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in Techno Managerial Environment, the institute established Department of Management Studies in the academic year 2006-07.

Department of Management Studies aims at developing future managers equipped with curricular and co-curricular skills, which will help them to make a mark in the industry. To achieve its vision, the Department uses a blend of well qualified and experienced core faculty and renowned faculty members from other institutes. To enhance the horizon of Knowledge, various Seminars, Workshops, and Entrepreneurial activities are organized regularly. Keeping in view, the fast growth of Indian economy, the Department of Management Studies focuses on not only imparting managerial knowledge but also the right skills and attitude through unique and indigenous initiatives.

The Department of Management Studies has successfully crossed several milestones, resulting in creation of a distinctive identity for itself. The Department ensures that students stepping out into the corporate world are better and responsible managers and effective leaders. A combination of industry professionals, eminent speakers and learned faculty aids the holistic development of students.

**FOCUS ON INDIVIDUAL DEVELOPMENT
PROGRAMME THROUGH PURPOSEFUL
REGULAR OBTAINABLE MEASURABLE
INDIVIDUALLY FOCUSED SUCCESS-ORIENTED
ENGAGEMENT(PROMISE).**

SALIENT FEATURES

- The Department is an active member of AIMA.
- Emphasis on participation in various activities on campus and off campus.
- Cost Effective Quality Management Education
- Highly Qualified Faculty Team
- Well Equipped Infrastructure
- Teaching beyond Curriculum
- Case Study Teaching Methodology
- Enriched Library
- Target Oriented Summer Training
- Focused Placement Efforts
- Effective in-built Training programmes
- Seminars/ conferences/ workshop/ panel discussions on regular basis
- Various sponsored programme by SIDBI, DGFT, RSPC, IIT, DST etc.
- Certificate Courses from SWAYAM Channel & Coursera
Focus on Individual Development Programme through Purposeful Regular Obtainable Measurable Individually focused Success oriented Engagement (PROMISE).



CERTIFICATE COURSES

ENHANCING EMPLOYABILITY SKILLS & CAPACITY BUILDING*

8 WEEK CERTIFICATE PROGRAMME ON CRAFTING SKILLS IN WORKSHOP MODE FOR EMPLOYABILITY *

WORKSHOP ON LSRW SKILLS FOR EFFECTIVE COMMUNICATION

SPECIAL PREPARATION FOR INTERVIEW PROCESS

FACULTY LIST

1	Dr. Atul Gupta	Ph.D, MBA (Marketing), M.Com.
2	Dr. Maneesha Kaushik	Ph.D, MBA (Marketing), M.A.
3	Dr. Ona Ladiwal	Ph.D, MBA (HR), M.A. (Pub. Ad.)
4	Dr. Savita Choudhary	Ph.D, MBA (HR), LL.B.
5	Dr. Ajay Verma	Ph.D, M.Phil, M.com (EAFM), MBA
6	Mr. Tarun Sharma	Ph.D*, MBA (Finance & Marketing)

SEAT MATRIX

For MBA

Eligibility: As per AICTE Guidelines

Approved Intake	Division of AICTE Approved Intake		Supernumerary Seats	
	85% Seats for all Candidates	15% Seats under Management	TFWS	KM
60	51	09	03	03

Eligibility for Supernumerary Seats:

TFWS Seats: Additional 5% seats of the approved intake are reserved for the candidates belonging to the economically backward class of Rajasthan State only. The family income should be less than or equal to Rs. 8 Lacs p.a. from all sources for applying to this category.

KM Seats: Additional 5% seats of the approved intake are reserved for the candidates whose parents have migrated from Jammu & Kashmir State. A certificate to this effect by the competent authority is required at the time of admission. Apply for admission through RMAP website.

COURSE OFFERED

MBA 2 yrs (Affiliated to Rajasthan Technical University, Kota)

Eligibility: As per AICTE Guidelines

ABOUT THE PROGRAMME

The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course affiliated to Rajasthan Technical University, Kota with dual specialization in:

- Human Resources
- Marketing
- Finance
- Operation and Supply Chain
- Information System
- Business Analytics

COURSE FEE

Rs. 78,500/-P.A + Rs.7,500/-*

*Refundable (Caution Money)

(Fee Structure may be revised by the State Government)

For Ph.D

Eligibility: As per AICTE & RTU Guidelines

Research Area	Approved Intake
Financial Management	04
Human Resource Management	04
Marketing Management	04



INFRASTRUCTURE

GYANDAN RESOURCE CENTRE

Gyandan Resource Centre is the institute's Central Library that houses the most extensive and valuable collection of books. It provides an easy access to significant newspapers, journals, magazines, periodicals and other documented materials to the students and faculty members. The library subscribes to 531 International and National journals of repute. The library in its present structure has grown up to 42583 books, 12885 titles. SKIT subscribes to the membership of the online journals springer (IEI). The SKIT Digital Library runs on the LIBSYS software and includes facilities like DELNET, 8000 Video lecture Series, Reprographic, LAN, WAN, Internet Connectivity and Educational Multimedia Packages.

INTERNET FACILITY

In this academic session 2008-09, SKIT campus got Wi-Fi enabled. Recently the Internet speed is enhanced to 1GBPS.

DIGITAL STUDIO

With an aim to provide better and regular learning to its students SKIT have developed its own Digital Studio with all new technological tools and equipments.

STUDENT ACCOMMODATION

SKIT provides on campus boarding and lodging facility, separate for girls and boys. Students can get single/double seated air-cooled rooms with basic amenities. A peaceful secure and comfortable environment is provided to the residents.

NIRWANA BOYS HOSTEL

Total Capacity - 459 (Single Seated Rooms)

NORAN GIRLS HOSTEL

Total Capacity - 261 (Double Seated Rooms)

HOSTEL FEES

Rs. 1,02,000/- Per Annum + Rs. 5,000/- *

* Refundable Security Deposit (Fee is same for both boys & girls hostel)

FACILITIES / AMENITIES

SPORT FACILITY

Sports activities are essential for development of team spirit in students. This culminates in the adequate infrastructure for sports and games like Cricket, Football, Volleyball, Basketball, Badminton, Table-tennis, Chess and several other outdoor and indoor games. The institute has also appointed a special trainer Mr. Ajeet Singh for helping students face various intra and inter sports competitions. SKIT has its own Basketball and Volleyball teams that have participated in sports events at the National and State level and have won laurels. During the few years the various sports teams of SKIT proved their mettle and won prestigious awards in their respective areas.

OTHER AMENITIES

- Banking Facility/24 hours ATMs right next to the institute's gate.
- Mess facility for days scholars.
- On campus reprographic facilities, stationery and general store.
- Extended hour canteen with hygienic edibles and beverages.
- Medical facility for the students and staff.
- Doctor available.
- Lush green lawns provide a refreshing and ideal environment to study & play.
- Transport facility throughout Jaipur.
- Well connected with city.
- On campus Laundry facility is also available (on minimum charges)

SCHOLARSHIPS

The Institute offers Shrimati Gyani Devi Scholarship and SKIT Alumni Scholarship worth Rs. 10 Lac for needy/ meritorious students. Apart from this AICTE offers Pragati Scholarship for girls students. The State / Central Government also provide scholarship for socially and economically weaker sections. Various government departments also provide numerous scholarship / financial assistance to the wards of their eligible employees.

INITIATIVES

(of the students, by the students, for the students)

INTELLECTUAL PROPERTY RIGHT (IPR) CELL

Intellectual property (IP) encompasses the expression of ideas, information, and knowledge. IP includes not only discoveries and inventions but also music, literature, and other artistic works, as well as words, phrases, symbols, and designs. An IPR cell is thus established to spread awareness of IPR, patents and related issues among students and faculty members. The IPR cell organizes awareness activities such as quizzes, guest lectures, workshops and faculty development programs.

PRAVAH

PRAVAH, the annual Techno- Cultural and Sports festival, is organized since the inception of the institute and signifies the flow of ideas and rebirth of conscience. It has earned the best memories of academic & non-academic excellence of the institute throughout these wonderful and glorious 15 years. Creativity is not a remote or an alien terrain to any human being. It is very much part and parcel of our intuitive faculty. PRAVAH accelerates this creativity of young minds by bringing up their talent and prolificacy with the influence of experienced and intellectual mentors.

ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS (AIMS)

The Association of Indian Management Schools (AIMS) is a networking body of B-Schools in India for professional development of management education and safeguarding the interests of B-Schools in the country.

THE INDIAN SOCIETY FOR TRAINING & DEVELOPMENT (ISTD)

ISTD established in April 1970, is a national level professional & non-profit society registered under the Societies Registration Act, 1860. It has a large membership of individuals and institutions involved in the area of training and development of Human Resource from Government, Public and Private Sector Organizations & Enterprises.

THE ALL INDIA MANAGEMENT ASSOCIATION (AIMA)

AIMA is the national apex body of the management profession in India. AIMA is a not for profit, non-lobbying organisation, working closely with Industry, Government, Academia and students to further the cause of the management profession in India.

SOFT SKILLS

Realizing the mission to move beyond the peripheries of the prescribed curriculum and the vision to strengthen the potential capacities of our students, SKIT runs a significant SOFT SKILLS Programme. The programme has an objective to enhance the basic grooming comprising personality fundamentals and spoken skills. It is subtly layered with the tenets of team building, leadership skills, inter and intra personality dynamics, attitude building, mannerisms and etiquette enhancement and many more. The programme is centered on meeting the expected standards of professional competence. This is the first step in the row of efforts to groom the soft skills of our students & make them industry-ready individuals.

SKIT CLUB TOASTMASTERS

SKIT Toastmasters club aims at nourishing communication and leadership skills among the youth and to prepare them to meet the international standards of communication. This club is chartered under the prestigious Toastmasters International USA. SKIT Toastmasters club is the only one of its kind among the technical colleges of north India. Members of SKIT Toastmasters club are making their mark in international speech contests and have achieved several laurels in terms of communication. SKIT Toastmasters Club has achieved several prestigious awards including the Distinguished Club Award & Golden Gavel Award.

SKIT TIMES

The creative spark in the young minds finds a befitting expression in the form of words through the SKIT Times. This magazine is a collaborative effort of our students & faculty members. The magazine is mailed to 500 corporate bodies spread across the country, which makes the efforts of our students more visible in the corporate world.

SKIT RESEARCH JOURNAL

Innovations and research activities are essential for the growth of mankind. Universities and Institutes are the incubators where faculty members motivate, guide and nurture the students to carry out purposeful research. The reputation of any institute in the academic world is judged by the level of research carried out. Our country has enormous problems which need attention by our young minds. They should be made aware of these problems and should develop inquisitiveness. For this noble mission SKIT publishes its own research journal with an ISSN number 2278-2508 and addresses the challenges faced by society at large.

OTHER SIGNIFICANT CLUBS

- Chhatra Sansad
- Youth Red Cross Club
- NSS Club
- Spiritual Club
- Music & Dance Club
- Nirman
- Docu.Drama
- Science & Technology Club
- Sports Club
- Literary Club

INSTITUTE INDUSTRY INTERFACE

Rajasthan LSA, Department of Telecommunications,	Spring Fest, IIT Kharagpur
Ministry of Communications, Govt. of India	Confederation of Indian Industries (CII)
Stocnerv Learning Private Limited	Enovation Lab, LLP
Entrepreneurship Cell, IIT Kharagpur	Virtual Labs
IBM	Auriga IT Consulting Pvt. Ltd.
Infosys Ltd.	InTimeTec Visionsoft Pvt. Ltd.
Oracle Academy	AppPerfect Corp.
Spoken Tutorial, IIT Bombay	IPTSE Academy
CSIR-IMMT, Intec	Genus Power Infrastructures Ltd.
Muskaan: Foundation for road safety	Axestrack Software Solutions Pvt. Ltd.
IIT Bombay, Techfest	NESSCO India
	BOSCH Ltd.

TRAINING & PLACEMENT

Training and Placement at Department of Management Studies, SKIT is taken up with all seriousness. On account of a global slowdown in the economic arena over the last years, placements also seems to be affected. But SKIT continues to outperform its peer group through grit and diligence. In the last 3 years, the Department has seen 85% placement, with our students grabbing jobs with the companies of repute. The list depicts the name of companies associated with us, for the purpose of placement.

Angel Broking	Just Dial
Axis Bank	KDS Group
Bajaj Alliance	MAIA DEVELOPERS
Bajaj Capital Limited	MOON-LIGHT REFRIGERATION
Byju's	Multy Metals Ltd.
Click-labs Pvt. Ltd.	NIRMAL ENTERPRISES
DIBS Digi. Inter. Bus. Services	OPPO
Desai Brothers	PALADIN ORGANISATION
Dio Labs	Randstad
D-mart	Reliance SMS Limited
Educe-it Service	RIGARO EWORKS LLP
Exotic Decor	Saraf Fab Trade Pvt Ltd
Hdfc Standard Life Insurance Company	Saraf Group
Hotel Grand Mapple	SAVEX
Icici Bank	Shree Shyam Motors
Icici Prudential	Tax2win
India Mart	Tech India Solutions Pvt. Ltd
Indigo	UCC Tourism Services Pvt. Ltd
INDITABE-SOLUTIONS Pvt. Ltd.	Vinayal Enterprises
Infosys	Vishal Mega Mart
ITC	WBPL
JARO Education	Zucol Solutions Pvt. Ltd



**HIGHEST
PLACEMENT THIS
YEAR HAS BEEN
OF MBA@SKIT
INR 12.6 LACS
PER ANNUM**



**DEPARTMENT OF MANAGEMENT STUDIES
SWAMI KESHVANAND INSTITUTE OF
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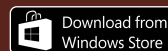


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