



Swami Keshvanand  
(1883-1972)



INFORMATION BROCHURE 2017-18

# DEPARTMENT OF MANAGEMENT STUDIES

(Cost Effective Quality Education with Focus on Individual Development)

## SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN

Approved by AICTE, New Delhi | Engineering Branches Accredited by NBA & IE (I)  
Affiliated to Rajasthan Technical University, Kota



MBA@SKIT WITH A DIFFERENCE...

# SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN

## Our Vision

To promote higher learning in advanced technology and industrial research to make our country a global player.

## Our Mission

To promote quality education, training and research in the field of engineering by establishing effective interface with industry and to encourage faculty to undertake industry sponsored projects for students.

## Our Quality Policy

We are committed to 'achievement of quality' as an integral part of our institutional policy by continuous self-evaluation and striving to improve ourselves.

**Institute would pursue quality in :**

- All its endeavors like admissions, teaching-learning processes, examinations, extra and co-curricular activities, industry-institute interaction, research & development, continuing education and consultancy.
- Functional areas like teaching departments, training and placement cell, library, administrative office, accounts office, hostels, canteen, security services, transport, maintenance section and all other services.

## DEPARTMENT OF MANAGEMENT STUDIES

## Our Vision

To improve higher learning in management education to make our country a global player.

## Our Mission

To promote quality education, training and research in the field of management by establishing effective interface with industry and to prepare the students for the forthcoming challenges of the corporate world.

## Our Quality Policy

We are committed to 'achievement of quality' as an integral part of our institutional policy by continuous self-evaluation and striving to improve ourselves.

**Department would pursue quality in :**

- All its endeavors like admissions, teaching-learning processes, examinations, extra and co-curricular activities, industry-institute interaction, research & development, continuing education and consultancy.
- Functional areas like teaching departments, training and placement cell, library, administrative office, accounts office, hostels, canteen, security services, transport, maintenance section and all other services.

## PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

The Educational Curriculum at the Department of Management Studies at SKIT M & G, Jaipur will be able to produce graduates who will be:

1. Suitable for employment, venturing into own business enterprise or pursuing higher studies.
2. Capable managers with the requisite knowledge, skills and attitudes in strategic management.
3. Responsible citizens, competent leaders, good team workers, good human beings and ethical managers.

## PROGRAMME OUTCOMES

Programme outcomes are meant to achieve the desired changes that a student should reflect at the end of the programme. Every student should reflect:

- i) An ability to apply knowledge of strategic management practices.

- ii) An ability to analyse and interpret data.
- iii) An ability to understand terms associated with management.
- iv) An ability to identify, formulate and solve managerial problems.
- v) An understanding of professional and ethical responsibility.
- vi) An ability to communicate effectively.
- vii) The broad education necessary to understand the impact of managerial solutions in a global economic, environmental and societal context.
- viii) A recognition of the need for, and an ability to engage in life long learning.
- ix) A knowledge of contemporary issues.
- x) An ability to use the techniques, skills and modern managerial tools.
- xi) The ability to excel in respective areas of specialization.

## BOARD OF GOVERNORS

Shri Surja Ram Meel, (L.L.B.)	Chairman
Shri Anil Bafna, (F.C.A.)	Vice Chairman
Shri Jaipal Meel, (M.B.A.), Director, SKIT, Jaipur	Member
Dr. S. L. Surana, (B.E., M.Tech., Ph.D., FIE, SMIEEE, MISTE, FIETE) Director (Academics), SKIT, Jaipur	Member
Dr. S.K. Calla, (B.E., M.Tech, Ph.D.), Director (D & W), SKIT, Jaipur	Member
Mrs. Rachna Meel, (M.B.A.), Registrar, SKIT, Jaipur	Member
Dr. Ramesh Kumar Pachar, (B.E., M.Tech, Ph.D.), Principal, SKIT, Jaipur	Member Secretary
Shri Mukesh Kumar Gupta, Associate Professor, Faculty Member of SKIT, Jaipur	Member
Nominee of the All India Council for Technical Education-Regional Officer (Ex-Officio)	Member
Nominee of the Rajasthan Technical University, Kota	Member
Industrialist/technologist/educationist from the region as nominee of council from the panel approved by the Chairman of AICTE	Member
Industrialist/technologist/educationist from the region, nominated by the State Govt.	Member



# THE INSTITUTE AT A GLANCE

## ACADEMICS & ADMINISTRATION    INFRASTRUCTURE

- Well qualified & experienced faculty
- Effective teaching pedagogy
- Labs designed for learning beyond RTU syllabus
- Regular workshops and conferences in all departments
- Industry Academia Interface lab
- IBM Centre of Excellence
- Digital Library
- 85% attendance expected
- Academic and Management Council
- Ragging & Tobacco Free Campus
- Women Grievance Cell
- Vigilant Proctorial Board for a highly disciplined academic atmosphere
- Fee as approved by State Govt.
- Invited guest speakers from IITs, NIT's, IIMs and other reputed organizations.

## PROFESSIONAL SKILLS

- Infosys Campus Connect Programme
- Compulsory soft skills training for students
- Personality Grooming through GD's and Mock Interviews
- Communication Lab equipped with RENET and Snet software and courses certified by Cambridge University Press and Oxford University Press
- Toastmasters Club
- Topaz – Entrepreneurship Cell
- Campus Recruitment Training (CRT) Programme
- Special GATE classes

## 400 kW SOLAR POWER PLANT

SKIT became the first campus in Rajasthan to install a roof top 400 kW net meter solar power plant. This solar power plant generates nearly 6 Lakh units of electricity there by cutting 510 tons of CO<sub>2</sub> emissions that shall contribute towards saving nearly 15,000 trees annually.

- State-of-the-art infrastructure
- Campus spread over 13 acres, surrounded by JDA approved residential colonies with serene environment and smart buildings.
- Separate air-cooled hostel facility for boys & girls
- Indoor & outdoor sports facilities
- Separate gymnasium facility for boys and girls
- Well stocked hygienic cafeteria for healthy & nutritious meals
- A fleet of college buses covering every nook and corner of the city.
- Central computing facility for online exams, training and recruitment drives
- Wi-Fi enabled campus with internet bandwidth of 100 Mbps
- Smartly designed and well equipped seminar halls
- Classrooms equipped with Digital Classroom Applications
- Auditorium with digital facilities having a seating capacity of approximately 1000 people
- SKIT Tennis Academy
- Green Campus

## OTHER FACILITIES

- 24 hrs ATM of PNB/SBI/Indusind Bank
- Library is open from 8.00 am to 8.00 pm
- Prompt Medical Assistance & regular visits by doctors
- Photocopy, stationery, general and book store, on campus.
- 24 hrs CCTV Surveillance

## AWARDS RECEIVED BY INSTITUTE

- Awarded "Most Promising Engineering Institute in India" by Jagran Josh (Dainik Jagran Group) (2017).
- Awarded "Best Institute for Outstanding Placements record in Rajasthan" by the Governor of GOA (2017).
- Awarded "Best Innovative College" by Rajasthan Education Summit and Awards (2015 & 2016).
- Ranked I among Engineering colleges of Rajasthan by Dialogue India Academia Awards.
- Recognition by The Governor of Rajasthan for Blood Donation.

## MESSAGE FROM THE CHAIRMAN

Mr. Surja Ram Meel



The primary focus of all efforts at SKIT is to continuously fine tune our education delivery systems and internal processes to accord with the needs and challenges of the contemporary world. Apart from imparting relevant domain knowledge and building competencies necessary for effective functioning anywhere in the world, we also make conscious efforts to improve the sensitivity of our students to different ethos, value system and cultural milieu which may experience in the course of their careers. The aim is to make our students autonomous and socially responsible human beings capable of self direction and ready for employment on the day they graduate. Our campus provides a rich, throbbing and exciting social and cultural life with enabling culture that promotes interest in Management education. The campus life also promotes informal learning through student mentoring and counseling, professional and hobby clubs and research projects.

Our campus has institutional arrangements for capacity building through development of soft skills and value added courses which bridge the gap between expectations of the corporate world and the world of academia. The enabling ambience of the college is consistent with the learning objectives of the students and need their overall development as professionals. Our goal is to reinforce the faculty at the highest level of academic hierarchy and to strengthen the infrastructure and processes to be in consonance with the level of excellence to which the group aspires.

I am confident that those who choose to be a part of us as students will find the experience enriching and exciting.



## MESSAGE FROM THE DIRECTOR

Mr. Jaipal Meel

“The goal of education is the advancement of knowledge and the dissemination of truth.”

Welcome to SKIT, where academics and activities never end and the students are moulded as future business leaders. The institute works on the vision to become one of the leading centers of teaching, research and extensions in the field of management through total commitment towards quality education and training. We instill our students with the strength of character, self-confidence technical competence and leadership in management. Further, SKIT spares no effort to make its curriculum world class and deliver it in the most effective manner. It constantly scans the developments in the field of Management and in society and tries proactively to meet the challenges. We propagate knowledge to the students with the help of dedicated faculty, state-of-the-art library and well-equipped labs. With the world becoming a global village and globalization, coupled with stiff competition, making its presence felt in our country, the need of the hour is to successfully meet such tests and challenges. The institute has an enviable track record of academic excellence, which is coupled with hands-on industrial training, and innumerable industry-institute interactions, which makes each student ready to be absorbed in the company. Our placement record reflects the versatile talents of the student community of the institute. As a part of SKIT's commitment towards quality education and excellence, we have embarked on promoting Faculty Development Program, Seminars, Workshops and Conferences, which will keep the faculty members and students abreast of their field.

I on behalf of SKIT invite you to embark on a lifetime partnership with our institute.

## MESSAGE FROM THE DIRECTOR (ACADEMICS)



Dr. S. L. Surana

In the quest of knowledge and with a mission to empower the students in becoming excellent human resources and to contribute meaningfully to the nation and the human society, SKIT offers MBA programme in the field of Management. SKIT has a rich tradition of pursuing academic excellence, value based education and providing a conducive environment for overall personality development of students. In addition to their excellent teaching, the faculty members are actively involved in grooming the students. The academic programs offered by SKIT are comprehensive, as per the affiliated university curriculum and are continuously being upgraded over and above the university syllabus to keep pace with latest developments and innovations. Our objective is to create a breed of qualified, innovative and dynamic professionals for corporate sectors, the service industry, for self-employment and for academic & research institutions of socio-economic importance. We strongly believe in human values and our commitment to the Nation and human society. Accordingly, our teaching-learning process is based on motivating factors, discipline, although in relaxed natural ambience. We are determined to help our students to understand the power of words, appreciate the beauty of languages, and learn the art of management. We have created a secured, congenial and serene environment for the students to make it their coveted educational destination. And we are only in the process of further development.

Wishing the students good luck and best time at SKIT.

# MESSAGES

## MESSAGE FROM THE DIRECTOR (D&W)

Dr. S. K. Calla



Welcome to Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur, a venue of first rate institution which aims to produce promising and bright young managers by imparting quality Management education. A dream is a perfect bliss and the interpreter of our inclinations. It is specifically so if our dream is about education which in real sense is the soul of the society as it passes from generation to generation and the best way to serve and uplift the mankind. No doubt that scientific advancement and technological innovations have made the global scenario interesting and amazing but serious and demanding problems have also been generated side by side. I am of the firm opinion that both these ends can be met with quality management education.

Quality education can contribute significantly for the overall development of the students by motivating, inspiring and encouraging the young minds to have holistic vision that includes academic, socio-cultural and professional activities. It is the urgent need to the contemporary age which is highly volatile and fiercely competitive. Final goal can only be achieved with right judgment. SKIT provides excellent opportunities and learning environment to cherish good qualities that makes easier for the students to acquire good skills, abilities and attitudes to excel in diverse areas of the personal and professional progress.

I, on behalf of SKIT, welcome all our upcoming students and congratulate them for a promising future.



## MESSAGE FROM THE REGISTRAR

Mrs. Rachna Meel

John Calvin said, "There is not one blade of grass, there is not color in this world that is not intended to make us rejoice."

I take this opportunity on behalf of the faculty and staff, to welcome you to realize a convincing path with us. It is our belief and sacred vow to change every student into an ambassador for his/her own semblance. Education is not only a way of learning new things but also looking at the world in a different way. Our belief is that education cannot be confined within the boundaries of an institution and grows with every passing moment of a student's life. Our state of the art infrastructure along with our corporate interface program provides the students with the ideal platform to harness their energies by giving them an opportunity to pursue their goals. Our faculty comprising of highly qualified professors provide the students with the correct guidance and required support, be it academically or otherwise providing them with a vision and a direction to achieve it. This truly translates into a long and honoring relationship with every student who passes out from SKIT. We take greater delight in the relationship we share because tomorrow each one of you will be an encouragement to those who face the same crossroad as you are today.

We wish to see our students excel in their respective fields and the same be acknowledged by their professional accomplishments.



Dr. Ramesh Kumar Pachar

## MESSAGE FROM THE PRINCIPAL

At SKIT, we ceaselessly aim in equipping our students with the skills and knowledge that would aid them to tackle all the challenges of the global business fraternity.

Our endeavour in catering rigorous training modules duly delivered by industry experts and trained faculty members impart rudimentary essentials. This charter is primarily backed up by intensive industry exposure activities driven by live projects. Internships and industry interface opportunities coupled with holistic development is the USP of our Department of Management Studies.

SKIT for the last 17 years has not spared any effort in playing a catalyst's role in fulfilling the aspirations of its students. It gives us immense pleasure to hear from our alumni about their continuing journey of success which they have achieved through their strong foundation. SKIT nurtures the individuals talent and shapes it according to the individual needs. In the last few years, the institute has employed some unprecedented experiments that all move in the direction of the welfare of our students. With our futuristic vision, we wish that our students map greater scales of achievements and be proud for what they become in their lives.

Best wishes to our new entrants.



## MESSAGE FROM THE DEAN

Prof. S. P. Garg

It gives me great pleasure in introducing our Department of Management Studies (DMS), at SKIT that has made significant contributions to the development of management education. Our MBA programme aims at developing future managers well equipped with professional, managerial and business skills in order to make a mark for themselves in the industry. The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) Degree course affiliated to Rajasthan Technical University, Kota.

Besides providing quality education, the department prepares the students for facing the forthcoming challenges of the corporate world through various effective steps in the campus and through constant interface with the industry. The department has a pool of well qualified and experienced core faculty members and also actively involve other outside eminent visiting faculty. From time to time, various seminars, workshops and entrepreneurial activities are organized to provide better learning opportunities to the students.

Our special focus is on individual development of each student through "Purposeful Regular Obtainable Measurable Individually focused Success oriented Engagement

(PROMISE)". This programme is well designed covering all important aspects of total development of students and spread over all four Semesters effectively and to be suitably guided and monitored by each Faculty Mentor under Mentor-Mentee Programme.

From this year onwards, besides RTU syllabus, we would also offer the following additional certificate programmes to our students (with no additional charges):

- International Business and Export Import Mechanism
- Financial Services & Consultancy

In addition to above, our department would also offer Preparatory Coaching Classes to those students who are willing to appear for IBPS/Bank Competitive Examinations. Summer internship to the students occupies top priority of the department, which facilitates the students to learn from real work situations. Similarly, SKIT also provides assistance for effective placement of the students. I, on behalf DMS, Swami Keshvanand Institute of Technology, Management and Gramothan welcome all our upcoming students and assure them for a purposeful learning along with overall focussed individual development.



## ABOUT SKIT

Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur, was established in the year 2000, by the team of committed professionals and academicians. SKIT enjoys the reputation of being one of the premier institute in northern India, possessing qualified and experienced faculty along with well developed infrastructure. A great sense of discipline, sincerity and an environment conducive to learning makes SKIT an educational paradise. All courses are duly approved by AICTE and affiliated to Rajasthan Technical University, Kota. B.Tech. courses are duly accredited by National Board of Accreditation (NBA, New Delhi) & Institution of Engineers (I).

## ABOUT DEPARTMENT OF MANAGEMENT STUDIES (DMS)

In its endeavour to strengthen the philosophy of Swami Keshvanand Ji and achieve excellence in Techno-managerial environment, the institute established Department of Management Studies in the academic year 2006-07. The Department aims at developing future managers equipped with curricular and co-curricular skills, which will help them to make a mark in the industry. To achieve its vision the Department uses a blend of well-qualified and experienced core faculty and renowned faculty members from other institutes. To enhance the horizon of knowledge, various Seminars, Workshops and Entrepreneurial activities are organized regularly. The Department is a member of All India Management Association (AIMA). The Department is guided by Prof. S. P. Garg, an alumnus of IIM-A, having more than four decades of corporate and academic contributions and supported by well qualified and experienced faculty. Cost effective quality management education is the USP of the Department.

## ABOUT THE PROGRAMME

The Department of Management Studies offers an AICTE approved Master of Business Administration (MBA) degree course affiliated to Rajasthan Technical University, Kota.

## COURSE OFFERED

MBA 2 yrs (Affiliated to Rajasthan Technical University, Kota)

Eligibility : As per CMAT 2017 guidelines

(General 50% & SC/ST/OBC 45% Marks in Graduation)

## COURSE FEES

Rs. 62,500/- p.a. + Rs. 7,500/-\*

\* Refundable (Caution Money)

(Fee Structure may be revised by the University / State Government.)





## VARIOUS DEVELOPMENTAL & SKILL ENHANCEMENT ACTIVITIES DURING 2016-17

1. Shubharambh - Beginning of Success Journey on August 11<sup>th</sup> to 13<sup>th</sup>, 2016
2. Independence Day Celebrations on August 15<sup>th</sup>, 2016
3. Workshop on Learning from Current Affairs on September 5<sup>th</sup>, 2016
4. Teachers' Day Celebrations on September 6<sup>th</sup>, 2016
5. Workshop on Effective Learning for Management Education on September 9<sup>th</sup>, 2016
6. Workshop on Effective Business Management Writing Skills on September 15<sup>th</sup>, 2016
7. Quiz on RTI on October 5<sup>th</sup>, 2016
8. Seminar on Right to Information Act with TII on October 5<sup>th</sup>, 2016
9. Workshop on Enhance Your Employability Skills (Phase-I) on October 6<sup>th</sup> & 7<sup>th</sup>, 2016
10. Blood Donation Camp on October 8<sup>th</sup>, 2016
11. Workshop on Digital Marketing on October 17<sup>th</sup>, 2016
12. National Conference on Strengthening Indian Economy: Nurturing the Present and Innovating the Future on November 18<sup>th</sup> & 19<sup>th</sup>, 2016
13. Workshop on Net Neutrality in association with TRAI on January 25<sup>th</sup>, 2017
14. Republic Day Celebrations on January 26<sup>th</sup>, 2017
15. Workshop on Enhance Your Employability Skills (Phase-II) from January 27<sup>th</sup> to Feb 4<sup>th</sup>, 2017
16. Panel Discussion on Budget 2017 on February 3<sup>rd</sup>, 2017
17. Quiz on Economy, Productivity and Recycling on February 13<sup>th</sup>, 2017
18. Seminar on From Waste to Profits: Reduce, Recycle & Reuse with NPCI and IIMAAA on February 13<sup>th</sup>, 2017
19. Aaveg 2017 on February 15<sup>th</sup>, 2017
20. Pravah 2017 from February 16<sup>th</sup> to 18<sup>th</sup>, 2017
21. Industrial Visit to Parle -G on March 8<sup>th</sup>, 2017.
22. Quiz on Indian Economy, International Business, Export-Import, International Business and Issues Related to Government Guidelines on March 22<sup>nd</sup>, 2017.
23. Seminar on Foreign Trade Policy by DGFT on March 22<sup>nd</sup>, 2017
24. Release of In-house Publication 'Campus to Corporate' on April 13<sup>th</sup>, 2017



## SALIENT FEATURES

- Cost Effective Quality Management Education
- Highly Qualified Faculty Team
- Well Equipped Infrastructure
- Teaching Beyond Curriculum
- Case Study Teaching Methodology
- Enriched Library
- Target Oriented Summer Training
- Focused Placement Efforts
- Effective in-built Training programmes
- Various Activity Clubs
- Wi-Fi Enabled Campus
- On campus hostels (Girls and Boys)
- Toastmasters Club for improving communication skills
- International Research Journal published by SKIT
- Seminars/conferences/workshops/panel discussions on regular basis.
- Various sponsored programme by SIDBI, DGFT, RSPC, TII etc.

**Focus on Individual Development Programme through Purposeful Regular Obtainable Measurable Individually focused Success-oriented Engagement (PROMISE)**

## National Conference

### **National Conference on “Strengthening Indian Economy and Business: Nurturing the Present, Innovating the Future” November 18-19, 2016**

The Department of Management Studies successfully conducted a National Conference on “Strengthening Indian Economy and Business: Nurturing the Present, Innovating the Future” on 18-19 November, 2016. The conference was sponsored by SIDBI and was organized in association with Rajasthan Chamber of Commerce & Industry, Indian Institute of Management, Ahmedabad, Alumni Association Jaipur chapter, Akash Temple Developers, Laxmi Publications (P) Ltd., and IDBI Bank. It was nurtured by 13 eminent speakers, 40 faculty members and more than 200 student participants/ research scholars, policy makers from various institutes of different states of India 50 research papers were presented which made this two day National Conference culminate on a highly successful note.

The inaugural ceremony of the Conference began with the august gathering in its beautifully decorated auditorium. The ceremony was allured by the presence of Shri Devendra Pathak (VC, K. N. Modi University & Chairman, CEGR Rajasthan State Council) and Shri C. V. Arun Kumar (Deputy General Manager, SIDBI). Befitting the occasion, a souvenir on the theme of the conference was released by the guests and dignitaries.

The other eminent speakers in the Conference were Shri O. P. Agrawal (President of Alumni Association-BITS AA, President of IIMAAA), Shri Kailash Verma (AGM & Faculty, State Bank Staff College), Dr. Girish Goyal (Chairman, Coaching Classes Committee, Executive Member of ICSI and ICMAI), Dr. Vinay Mohan (Founder of FIDCO, Ex-Director Finance and CMD, Instrumentation Ltd.), CA Paresh Gupta (Director & Co-Founder, Neos



Angels and Mentor Network LLP), Prof. Anil Choudhary (Head IT Department, SKIT), Mr. Gopal Garg (MD, Neelvow Corporation Pvt. Ltd.), Mr. D. K. Sharma (Ex. General Manager, Bank of Baroda, Dr. Manju Nair (Principal, IIIM), Dr. D. S. Rathore (Professor, Amity University), Dr. Mukesh Jain (Associate Professor, Dept. of Business Administration, University of Rajasthan), Mr. Naveen Sharma (Director, Ever Data Technologies Pvt. Ltd.) and last but not the least Dr. Bhawna Johri (Assistant Professor, Dayalbagh University, Agra).

All good things come to an end...and so did the National Conference. Prof. Udai Kumar Yarangatti (Director, MNIT, Jaipur) was the Chief Guest of the valedictory session. Finally the Conference came to an end with the formal vote of thanks by the Conference Conveners Dr. Savita Choudhary and Mr. Atul Gupta.

## ENHANCING EMPLOYABILITY SKILLS & CAPACITY BUILDING

### Certificate Courses :

**Objective :** To equip MBA students with requisite skills and knowledge for better employability and subsequent career growth.

**Duration :** 30-35 Hours each

**The Pedagogy :** Lectures, Interaction with Industry Experts, Case studies, Role plays, Assignments, Decision Making Exercises.

\* Free of Cost during Second Year of MBA

## CERTIFICATE COURSE IN INTERNATIONAL BUSINESS AND EXPORT & IMPORT MECHANISM

**Coverage :** International business scenario, principles and practices, cross cultural aspects, export-import mechanism, international banking procedures, forex mechanism etc.

## CERTIFICATE COURSE IN FINANCIAL CONSULTANCY & SERVICES

**Coverage :** Introduction, Live life king size (Individual financial planning), Save tax : Create wealth (Tax planning), E-filing of ITR, Secure your dear ones (Insurance Management), Deal plastic money (Debit & credit card management), Money power (Wealth creation), Retirement planning, Buy or wait (Types of loans & their management).

## PREPARATION FOR COURSE IBPS/BANKS COMPETITIVE EXAMINATIONS

Banking and financial sector offers excellent scope for employment opportunities and career growth for young MBAs. With this background, DMS would offer a preparatory course to those who aspire their career in this sector, to groom them in all related subjects/modules.

**Salient Features :** Teaching by Experts, Excellent and updated study material, Topic wise Tests, Subject wise, Tests & Mock Test Papers, Test Series as per latest exam patterns.

\* Free of Cost during second Year of MBA

## SPECIAL PREPARATION FOR INTERVIEW PROCESS

For successful Candidates in written Examination, special attention would also be given for their preparation for interview Process.



# CORE FACULTY TEAM

Core Faculty Team consists of highly motivated individuals with positive attitude, who keep their fingers on nerves of the dynamically changing times. They have bundles of positive energy, ready to put any amount of effort for the benefit of students. All the members are highly qualified and experienced. All faculty members are tech-savvy, incessantly toiling to create an environment, which proves really conducive for learning and achieving.

## **PROF. S. P. GARG, DEAN**

Prof S. P. Garg has rich professional & academic experience of more than four decades in multi-dimensional/ multi-functional management business development, strategic planning, management of institutions, Board functions, organisational development. HRM & Training, international business, bank management, including overseas assignments.

Prof. Garg is an alumnus of Indian Institute of Management Ahmadabad besides Post Graduate in Sciences. He is also Certified Associate of Indian Institute of Bankers (CAIB) and Diploma in Bank Management (I).

During his corporate journey, Prof. Garg has been at coveted positions viz. Dy. General Manager Bank of Baroda, Managing Director, BOBCARDS, Chief Executive, Fiji Operations, Assistant General Manager, New York Operations, Regional Manager, Chief Faculty, BOB Regional Rural Bank Staff College, Chairman of Sultanpur RRB and many others.

Prof. Garg has been actively associated with academic activities as Key Speaker/ Resource Person/ Panel Member/ Coordinator for various Training programmes/ Seminars/ Symposiums organized by various organizations/ Institutions/ B-Schools and contributed as member to various Committees, Task-Forces set up by the Bank, RBI, NABARD, State Government & other Institutions/ Organizations. Also had been Member of Advisory Committee, RBI College of Agri Banking, Pune. He has been actively associated with HRM activities at corporate level in man power selection, training and development, talent management and career progression.

## **PROF. (DR.) VIKAS SHROTRIYA**

MBA(Fin.), M.COM.(EAFM, BIM, F&B, BA), MA(Eco.), MFM, MFC, MA(Edu)\*, M.Phil, Ph.D., D.Litt\*, with 27 year of industrial and academic experience. He also has Post Graduate Diploma in Research and Development, Portfolio Analysis and Investment Management and Distance Education. He has Diploma in Export and Import Management. He has also earned Certificate in Computing and in Business Analytics. He has contributed 95 research papers and articles in reputed journals and magazines and has also presented various papers at international and national seminars and conferences related to diversified areas of management. He has ample experience of successfully conducting national level seminars, conferences etc. and student centric workshops and other activities. He has also been a visiting faculty member at MNIT, VIT, EMI, ICAI etc. For his research & scholastic achievements, he has been nominated for Honorary Degree of D.Litt. at university of Bristol, U.K. He is included in the panel of examiners in reputed regional and national university. He is registered as Research Supervisor at VGU, Jaipur. He is also a Member of All India Management Association (AIMA) and Life Member of Indian Society for Training & Development (ISTD), Indian Association of Teacher Educators (IATE) and Institutional Member of All India Professional and Management Association (AIPMA). His areas of interest are accounting, finance, working capital, investment management and research etc.

## **PROF. HARMINDER SINGH MULTANI**

PGD in automotive and heavy machinery designing & management. He has more than 19 years of work experience with the Defense Force, Banking, Consultancy and Strategy & Business Development. He is actively involved in live projects in the service industry. He is included in the panel of examiners in reputed regional and national universities.

## **DR. ONA LADIWAL**

MBA (HR.) MA (Pub. Ad.), Ph.D. with 12 years of teaching experience. She has presented various research papers at international, national seminars and conference, also contributed research papers in international journals. She is included in the panel of examiners in reputed universities.

## **DR. SAVITA CHOUDHARY**

MBA (HR), LL.B., Ph.D. with 10 years of teaching experience. She has presented various research papers at international, national seminars & conferences. She is included in the panel of examiners and paper setter in reputed regional and national universities. She is actively involved in summer training, placement and other student centrist activities.

## **MR. ATUL GUPTA**

He is a MBA and M. Com with teaching experience of 9 years. He is pursuing his doctorate degrees from University of Rajasthan, Jaipur. His area of interest is marketing and general management. He has also presented various research papers in International & national conferences and seminars related to different field of management. He is included in the panel of examiners and paper setter in reputed regional and national universities. He has successfully conducted various national and regional level Conferences, Seminars and student oriented workshops.

## **MS. MANEESHA KAUSHIK**

She is MBA with specialisation in Marketing and HR., M.A. English Literature and has more than 8 years of teaching and training experience. She has a number of paper publications in national and international journals. She is a paper setter and evaluator at some of the leading universities of Rajasthan including the Rajasthan University. She has also co-authored a book on Leadership Skills and Team Building. She is a trained faculty on entrepreneurship and is the recipient of the Emerald Educator Award by National Entrepreneurship Network.

## **DR. NIRAJA SARASWAT**

Ph.D., M.Phil, SLET, PG Diploma in Translation with 14 years of teaching experience. She has presented various research papers at international, national seminars & conferences, also contributed research paper in international journals.

## **MR. NAVAL KISHORE**

M.Sc. (Maths), M.Phil., Ph.D.\* has commendable knowledge of the subject. His teaching methodology for Quantitative Techniques makes the subject lucid and interesting. He has 12 years of teaching experience.

## **MS. DIMPLE**

B.E., M.Tech.

She is working as lecturer. She is a Mechanical Engineer with post-graduation in Manufacturing system Engineering. She has two years experience with Jindal steel limited as junior manager. She shifted to Academics in 2014 and having 3 years experience in SKIT, Jaipur. She has contributed research papers for international journal.

## **DHARMENDRA HARIYANI**

B.E., M.E.

He has 17 years of teaching experience in reputed institutes of Engineering. His areas of interest are Manufacturing System Engg., Quality Assurance, Lean Manufacturing, Supply Chain Management System, Operations Management, Industrial Engineering, Sustainable Manufacturing, Project Management, Organisation Ethics, Bench Marking, Business Process Re-engineering etc. He has also published various research papers in international and national conferences related to emerging trends in Engineering Technologies. He is also familiar with Outcome Based Education System

## **DR. JYOTI ARORA**

Ph.D., M.Phil, M.Sc. in Mathematics, M.Sc. (IT) with 12 years of teaching experience. Her area of specialization is Operations Research. She has contributed various research papers at international and national conferences. Her research work has also published in Engineering Mathematics book.

## **CS. PALLAVI BIYANI**

She holds Masters in Business Laws, M.Com. & a Professional qualification i.e. CS (Company Secretary) with about 2.5 years of teaching experience. She has presented her paper in National as well as International Conferences. She is also associated with ICSI & ICAI as visiting faculty for various programmes like EDPs, MSOPs and conducted various workshops. Her area of interest is Finance and Laws. She also has 2 years of corporate experience in Indiatimes and Velocis Pvt. Ltd., Noida.

## **Mr. Subham Kumar Gupta**

B. Tech. in CS. Assistant Professor with more than 3 years of working experience. His areas of interest are Cloud Computing, Database Management System and Computer Networks. He has ample experience of teaching various computer based subjects to MBA students.

## INFRASTRUCTURE LEARNING RESOURCE CENTER

Department's library is a scholars pride, with a host of books on Management, Communication, Applied Science and Inter-disciplinary subjects. The library is rich in online resources and has a pool of CD's and cassettes. The library subscribes to 15 newspapers in two languages. Magazines, periodicals and other documented material are also available for the students and faculty members. The library subscribes to 31 International and National Journals. The library has grown up to 3437 books and 22 magazines. Department of Management Studies also has a digital library supported by DELNET. The Library is managed on LIBSYS software. The Department of Management Studies also has a reading and discussion room for the management students. The learning resources of the Department are available at Dspace depository.

## INTERNET FACILITIES

In the academic session 2008-09, SKIT campus got wi-fi enabled. Recently the internet speed is enhanced to 100 Mbps.

## STUDENT ACCOMMODATION

SKIT provides on-campus boarding and lodging facility, separate for girls and boys. Students can get single/double seated air-cooled rooms with basic amenities. A peaceful, secure and comfortable environment is provided to the residents.

## NIRWANA BOYS HOSTEL

Total Capacity – 457  
(Single seated rooms)

## GIRLS HOSTEL

Total Capacity – 267  
(Double seated rooms)

## FEES

Rs. 86,000/- p.a. + Rs. 6,000/-

\* Refundable Security Deposit

(Fee is same for both Boys & Girls hostel)

## FACILITIES / AMENITIES SPORTS FACILITIES

The institute recognises the importance of sportsmanship and team spirit in students. This can be learnt in the congenial environment through sports facilities and state-of-the-art infrastructure. Throughout the year a number of inter and intra college sports events are organized in the institute to enable the students to develop a spirit of healthy competition and team effort. The institute has adequate infrastructure and facilities for almost all indoor and outdoor games. The teams that have participated in sports events across the nation have won laurels. The institute has its own Tennis Academy.

## OTHER AMENITIES

- 100 Mbps internet facility.
- Wi-Fi enabled campus.
- Banking Facility/24 hours ATMs right next to the institute's main gate.
- Mess facility for day scholars.
- On campus reprographic facilities, stationery and general store.
- Extended hour canteen with hygienic edibles and beverages.
- Medical facility for the students and staff.
- Doctor available.
- Lush green lawns provide a refreshing and ideal environment to study & play.
- Transport facility through out Jaipur.
- Well connected with city.
- **On campus Laundry facility is also available (on minimum charges)**

## SKIT ENTREPRENEURSHIP CLUB (TOPAZ)

SKIT Entrepreneurship club 'TOPAZ' was launched with an aim of fostering the entrepreneurial behavior among the students so that they can be job creators instead of being job seekers. SKIT entrepreneurship cell TOPAZ organize a number of workshops, entrepreneur's talks, video lecture series, industrial survey startup internship events and idea generation activities. SKIT entrepreneurship cell TOPAZ is connected with the E cell of more than 600 colleges all across India. TOPAZ has won the National Champions Trophy in 2014, 2015 and 2016 by standing first in the entire north region.



## INITIATIVES (of the students, by the students, for the students)

PRAVAH, the annual Techno-Cultural and Sports festival, is organized since the inception of the institute and signifies the flow of ideas and rebirth of conscience. It has earned the best memories of academic & non-academic excellence of the institute throughout these wonderful and glorious 17 years. Creativity is not a remote or an alien terrain to any human being. It is very much part and parcel of our intuitive faculty. PRAVAH accelerates this creativity of young minds by bringing up their talent and prolificacy with the influence of experienced and intellectual mentors.



SKIT Toastmasters club aims at nourishing communication and leadership skills among the youth and to prepare them to meet the international standards of communication. This club is chartered under the prestigious Toastmasters International USA. SKIT Toastmasters club is the only one of its kind among the technical colleges of north India. Members of SKIT Toastmasters club are making their mark in international speech contests and have achieved several laurels in terms of communication. SKIT Toastmasters Club has achieved several prestigious awards including the Distinguished Club Award & Golden Gavel Award.

Realizing the mission to move beyond the peripheries of the prescribed curriculum and the vision to strengthen potential capacities of our students, SKIT runs a significant Soft Skills Programme. The programme has an objective to enhance the basic grooming comprising personality fundamentals and spoken skills. It is subtly layered with the tenets of team building, leadership skills, inter and intra personality dynamics, attitude building, mannerisms and etiquette enhancement and many more. The programme is centered on meeting the expected standards of professional competence This is the first step in the row of efforts to groom the soft skills of our students and make them industry ready individuals.



Innovations and research activities are essential for the growth of mankind. Universities and Institutes are the incubators where faculty members motivate, guide and nurture the students to carry out purposeful research. The reputation of any institute in the academic world is judged by the level of research carried out. Our country has enormous problems which need attention by our young minds. They should be made aware of these problems and should develop inquisitiveness. For this noble mission SKIT publishes its own research journal with an ISSN number 2278-2508 and addresses the challenges faced by society at large.

The creative spark in the young minds finds a befitting expression in the form of words through the SKIT Times. This magazine is a collaborative effort of our students and faculty members. The magazine is mailed to 500 corporate bodies spread across the country, which makes the efforts of our students more visible in the corporate world.



## OTHER SIGNIFICANT CLUBS ARE :

- Chhatra Sansad
- Nirman
- Youth Red Cross Club
- Documentary Drama
- NSS Club
- Science & Technology Club
- Spiritual Club
- Sports Club
- MAC (Management Activity Club)
- The Art and Cultural Club

## PLACEMENTS

Training and Placements at Department of Management Studies, SKIT is taken up with all seriousness. On account of a global slow down in the economic arena over the last years, placements also seems to be affected. But SKIT continues to outperform its peer group through grit and diligence.

In the last 2 years, the department has seen 65% placement, with our students grabbing jobs with the companies of repute. The list depicts the name of companies associated with us, for the purpose of placements.

## RESEARCH AND CONSULTANCY PROJECTS

Department of Management Studies has undertaken following Research and Consultancy Project:

1. Market Feasibility Study for establishment of a Hotel/Resort at Suratgarh, Hanumangarh and Shri Ganganagar from 24.11.14 to 15.12.14.
2. Research Study to understand the Dynamics of Print Media Industry for Dainik Bhaskar Group during May-June, 2015.
3. Market Feasibility Study for establishing a Coaching Centre at Shri Ganganagar from 11.01.16 to 19.01.16.
4. Market Feasibility Study for establishing a Resort at Alwar from 28.02.16 to 03.03.16.
5. Strategic Implementation of Marketing and Advertising Plan for Launching of Nirwana Career Institute at Shri Ganganagar from 31.3.16 to 03.04.16.

## OUR PLACEMENT AND TRAINING PARTNERS

S.No. Name of Organization

- 1 ICICI Prudential
- 2 HGS Solutions (Study Bud)
- 3 My Operator
- 4 Desai Brothers
- 5 Talent Corner
- 6 HGS Stock Holding Corporation
- 7 Jaro Education
- 8 Absas Solutions
- 9 Code X Info Solutions
- 10 Swadhaar Fin Serv Pvt. Ltd.
- 11 Kevin Care
- 12 Neerja International
- 13 Thrillophilia
- 14 Xycus Inc.
- 15 KDS Group
- 16 Au Financers
- 17 Homeland Realtors
- 18 Oppo Mobile India Pvt. Ltd.
- 19 JBM Auto Pvt. Ltd.
- 20 brickcart.com
- 21 Just Dial Ltd.
- 22 Diya India Foundation
- 23 ApnaMshop.com
- 24 Muthoot Finance
- 25 India Shelter
- 26 IDBI Ltd.
- 27 Kajaria Ceramics Ltd.
- 28 Mahindra & Mahindra Finance
- 29 Akash Temple Developers





**DEPARTMENT OF MANAGEMENT STUDIES  
SWAMI KESHVANAND INSTITUTE OF  
TECHNOLOGY, MANAGEMENT & GRAMOTHAN**

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